The CHANGE INTERVENTION
Working with Couples to Prevent Intimate Partner Violence in Nepal
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https.change-starts-at-home.com
BIG CHANGE APPROACH

B
- Beliefs
- Norms

I
Intention to Change

G
GO!
Addressing Couples and their Context
Creating Connections
Providing Safe Spaces
Ensuring Consistency
Creating a Dynamic Feedback Loop
What Changes did we notice?

- **Increased communication** including sex and sexual consent more openly
- **Joint Decision Making** - including in front of his family
- Husbands **openly** supporting their wives with household chores and duties (including child care)
- Wives and husbands **spending more time together** in the community
- Group members **openly speaking out & taking action against IPV/VAWG** in their community.
- Community starting to **recognize the group members as 'different'**, which speaks to diffusion
### Success & Challenges

<table>
<thead>
<tr>
<th>Challenges</th>
<th>Successes</th>
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<tr>
<td>Forming LDG groups that closely resemble community</td>
<td>Greater impact with couples</td>
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<td>Facilitator capacity building took more effort than was anticipated</td>
<td>Facilitator investment increased # beneficiaries and change agents</td>
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<td>High quality monitoring was a work in progress and required extensive support for tablets</td>
<td>Emphasis on monitoring offered novel insights into implementation and success</td>
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<td>Sustainability will need to be supported</td>
<td>Encouraging that some groups are still meeting</td>
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<td>Limited duration of radio to establish listenership</td>
<td>Radio program was an essential tool for modeling challenging situations</td>
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<td>3 months was a short time for diffusion beyond LDGs</td>
<td>Participatory approach to diffusion and engagement of relevant stakeholders</td>
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<td>Community leaders more difficult to sustain in the intervention</td>
<td>Committed and engaged leaders contributed to strong LDG led community engagement</td>
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Don’t take it from me....

• Watch our latest video:
  https://www.youtube.com/watch?v=lgbeQJ45-0k
What Next?

PROGRAMMING
◦ Adapt intervention to other languages in Nepal
◦ Scale up radio program and activities in Nepal
◦ Adapt intervention to other socio-cultural contexts

STUDY
◦ Social norms reference groups and their relevance for intervention development
◦ Diffusion processes at the LDG and community levels
Thank you & Acknowledgements

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