



Measuring Social Norms
Underpinning Intimate Partner
Violence in Nepal



MRC

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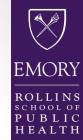
Emory University
LINEA Biannual Meeting, Windsor, UK, October 17, 2017

Cari Jo Clark



Study





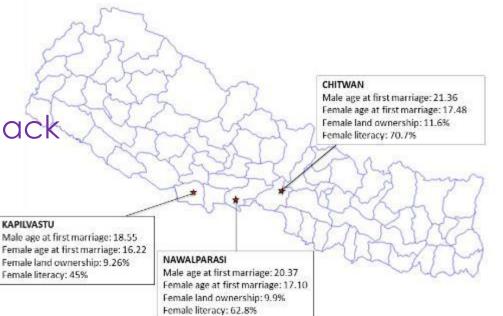
- cRCT testing norms & experience of IPV
- 3 districts, 36 communities
- Repeated cross sectional surveys (N=1440)
- Quantitative cohort of 360 female LDG participants

KAPILVASTU

- Qualitative cohort of
 - 18 couples
 - 120 family members
 - 30 leaders

Radio listener feedback

Process evaluation





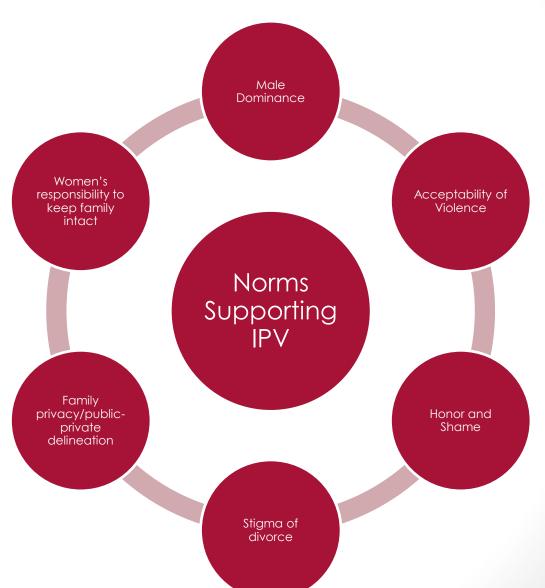


Measuring Norms





- Literature review
 - Domains
 - Item structure
- Formative research
 - Focus group discussions
 - Key informant interviews
 - Pilot testing

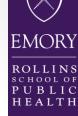


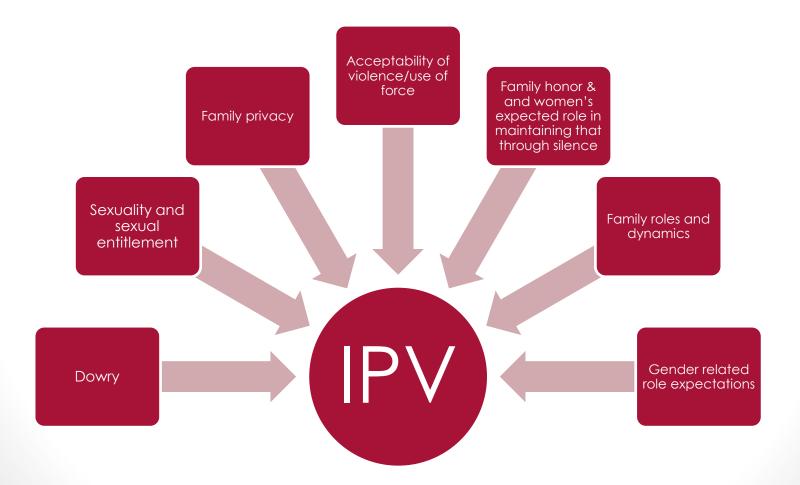




Baseline Qualitative Sequal ACCESS Findings









Reference Groups & Sanctions

 Reference Group: Mostly family, although this issue is difficult to discern exactly from broad FGD questions.

Sanctioner:

- Elders: mother in laws, and other older family and community members
- Sensitivity to Sanctions: varied widely based on individual and particular role or topic
 - R: He washes the clothes, takes them to the terrace to dry them, and cooks food. He also washes the dishes despite what the community says.
 - I: Exactly, why should he listen to what the community says for that?
 - R: There are some people in this community who call him names for that, and accuse him of doing women's work.
 - I: How do you feel when people talk like that?
 - R: I feel like there is nothing wrong in that, it's between two husband and wife. We should be working together. It does not matter what anybody else says.





Partner Violence Norms Scale



Item	None %	Some %	Most/All %
A husband who helps his wife with the household chores will not be respected by his family	32	37	31
A man who makes important decisions jointly with his wife will be considered a weak man by his family	31	42	28
A man's family will think he is a disloyal son if he takes his wife's opinion over his mother's opinion	18	43	39
A woman who openly expresses her sexual desires to her husband is perceived to be vulgar	34	38	28
Husbands may use force to reprimand their wives because men should be in control of their families	31	42	27
A woman who complains about her husband's violent behavior is considered a disloyal wife by her in-laws	28	45	27
A woman who does not tolerate violence from her husband is dishonoring her family and should not be welcomed home	39	42	20

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A person who intervenes when a woman is being

beaten by her husband would be considered to be interfering or meddling in the couple's private affairs





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Scale Psychometrics

- Dimensionality
 - EFA
 - 1 factor
 - RMSEA 0.13 (0.12, 0.14)
 - CFI = 0.96
 - 2 factors
 - RMSEA 0.06 (0.05, 0.07)
 - CFI = 0.99

Loadings	1 Factor	2 Factors	
Chores	0.79	<u>0.75</u>	0.11
Decisions	0.81	0.93	-0.01
Mother	0.69	0.39	0.37
Sex	0.65	-0.02	0.69
Control	0.78	0.15	0.67
Complain	0.80	-0.10	0.93
Tolerate	0.78	0.07	0.74
Help	0.75	0.03	0.74

- 7-item measure
 - RMSEA = 0.074 (0.063, 0.084)
 - CFI = 0.99
 - TLI = 0.98

- Reliability
 - Coefficient alpha=0.88

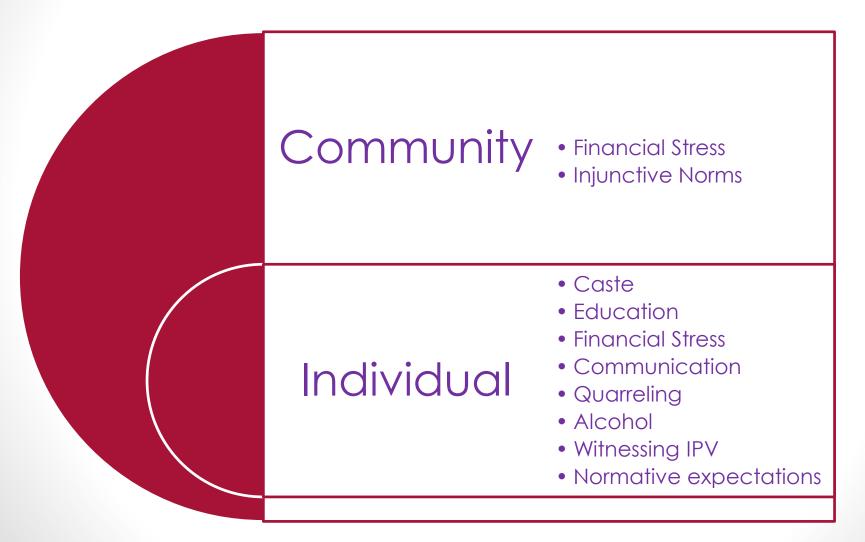




Norms and IPV









Challenges

Inclusion of sanction / reference group in item could be wrong for some

Norms reference groups differ and may be more expansive for men

Don't have strong data on sensitive to the norms

Don't have strong data on conditional preferences

Have a ton of data to speak to norms, but have to mine it from less intentional approaches

Have data on women's attitudes not men's



Next Steps

Complete Endline March 2018

- More intensively examine:
 - Social norms reference groups and their relevance for intervention development
 - Diffusion processes at the LDG and community levels





- Theoretical underpinnings?
- What label to put on the norms measures at the individual and community levels?
- Should caste/ethnicity also be included as norms underpinning women's risk of IPV?
- Omitted or erroneous norms constructs underpinning women's risk of IPV in Nepal?
- Other questions??????



Additional Slides

